

2nd ACM International Workshop
‘Improving Non English Web Searching’
iNEWS’08
held in conjunction with
ACM CIKM 2008

<http://rea.teimes.gr/lazarinf/iNEWS08/>

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October 30, 2008, Napa Valley, California

Key dates

July 27, 2008 (extended)	Paper submissions due
August 10, 2008	Notifications of acceptance
August 15, 2008	Camera-ready copy due
October 30, 2008	Workshop

Workshop Theme

The main aims of this workshop are to identify the problems in web searching when working with non-English languages and to propose solutions and tools so as to improve web retrieval systems.

Aims and Topics

The specific aims of the workshop are to promote better understanding of:

- the problems of search engines in non-English queries.
- methodologies for evaluating the effectiveness of search engines in non-English queries.
- the user query patterns in non-English Web retrieval.
- the factors that influence utilization of search engines in a multicultural world.
- the needed improvements to the search engines with respect to non-English Web retrieval.
- teaching strategies to help users improve their searching behaviour.
- how standard IR techniques (Indexing, Query representation, Query reformulation, etc) can be adapted in Web retrieval for non-English languages.
- the application of natural language processing techniques for non-English Web IR.

Workshop areas of interest include, but are not limited to:

- Localization of search engine interfaces
- Creation of multi-lingual web collections
- Cross language and multilingual retrieval
- Digital libraries
- Evaluation methodologies
- Image and video retrieval services
- Indexing
- Concept based image retrieval
- Information extraction
- Intranet/enterprise search
- Natural language processing
- Performance issues of local search engines
- Query log analysis
- Question answering
- Retrieval models
- Summarization
- Teaching
- Text categorization and clustering
- User behaviour
- User studies
- Web information access

Workshop Format / Papers

The 1-day workshop will begin with a morning keynote speaker; and follow with paper presentations; poster presentations; group break-outs, and groups reporting back to the workshop. This structure is chosen in order to increase the interactivity and to promote the discussion among the participants.

Keynote Speaker(s): Our aim is to provide a panel of 2-3 representatives from the major Search Engines to discuss issues relating to non-English language search.

Group-breakouts: Participants will join teams to discuss research challenges and directions on a topic.

Papers: We solicit three types of paper submissions:

- (a) Full Papers for presentation (6-8 pages, refereed, published in CIKM proceedings)

(b) short papers or posters (2-4 pages, refereed, published in CIKM proceedings)

(c) one-page position papers (Not refereed, published in print workshop proceedings and online)

We also intend to write a journal paper synthesizing the ideas and the conclusions of the workshop, referencing the papers of the workshop.

Please visit the workshop site for more details on formatting and submission of papers:

<http://rea.teimes.gr/lazarinf/iNEWS08/>

Contact details of the workshop organizers

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